

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of the Claims

1. (currently amended) A method of tracking at least one financial transactions between a user receiver and at least one content provider which transmits on-demand content to the user receiver by a network, wherein the tracking method is performed by a third party separate from the user receiver and separate from the at least one content provider, ~~the third party being a network operator which operates a network connection between said at least one content provider and said user receiver,~~ the method comprising the steps of:

storing preliminary information of said at least one financial transactions in a third party controlled data base operated by ~~said a network operator~~ that is said third party and said network operator operates a network and controls a network connection over said network between said at least one content provider and said user receiver;

obtaining supplemental information for said at least one financial transactions in said third party controlled database, wherein said obtaining step is performed by the third party;

storing said supplemental information for said at least one financial transaction in said third party controlled data base;

displaying summary information for each of the plurality of financial transactions upon receipt of a display request for on-demand content from the user receiver, wherein said summary information is comprised of at least a portion of said

stored preliminary information;

permitting selection of one or more of the financial transactions from said at least one financial transactions by the user receiver for finalization;

finalizing said selected one or more financial transactions; and

providing transaction finalization information to each of the at least one content providers affected by said selected one or more financial transactions wherein said on demand content corresponding to each of said selected one or more financial transactions is authorized to be transmitted to said user receiver by said at least content providers affected by said selected one or more financial transactions.

2. (original) The method of claim 1, further comprising the step of displaying at least one advertisement simultaneously with said summary information.

3. (previously presented) The method of claim 2, wherein said at least one advertisement includes linking information for obtaining additional content from a specific content provider.

4. (original) The method of claim 1, wherein said summary information is comprised of purchase tracking information.

5. (original) The method of claim 1, wherein said summary information is comprised of purchase status information.

6. (previously presented) The method of claim 1, further comprising the

steps of:

determining display capabilities of a set top box which operates as said user receiver; and

matching a format, from a plurality of formats, corresponding to said displayed summary information to said determined display capabilities.

7. (original) The method of claim 1, wherein said finalizing step is further comprised of the step of displaying at least one checkout display screen.

8. (original) The method of claim 7, further comprising the step of displaying at least one advertisement simultaneously with said at least one checkout display screen.

9. (previously presented) The method of claim 8, wherein said at least one advertisement includes linking information when selected by a user allows said user to access a specific content provider.

10. (original) The method of claim 1, wherein said displayed summary information is displayed as a semi-transparent screen overlay.

11. (original) The method of claim 6, wherein said displayed summary information utilizes only a portion of said determined display capabilities of the user receiver.

12. (original) The method of claim 1, further comprising the steps of:

 permitting selection of one or more of the financial transactions by the user receiver for additional information inquiry;

 obtaining said additional information for said selected financial transactions from said third party controlled data base; and

 displaying said additional information for said selected financial transactions.

13. (original) The method of claim 1, further comprising the steps of:

 permitting selection of one or more of the financial transactions by the user receiver for additional information inquiry;

 obtaining said additional information for said selected financial transactions from the at least one content provider affected by said selected one or more financial transactions; and

 displaying said additional information for said selected financial transactions.

14. (previously presented) The method of claim 1, wherein the step of finalizing said selected one or more financial transactions is performed by said network operator.

15. (original) The method of claim 1, further comprising the step of charging each of the at least one content providers affected by said selected one or more financial transactions.

16. (previously presented) The method of claim 15, wherein said charging

step is performed by said network operator of said network.

17. (original) The method of claim 15, wherein said fee is based on a total number of finalized financial transactions.

18. (original) The method of claim 15, wherein said fee to a specific content provider of said at least one content providers is based on a total number of finalized financial transactions occurring between said user receiver and said specific content provider.

19. (original) The method of claim 15, wherein said fee is based on a cost associated with said finalized financial transactions.

Claims 20-28 (cancelled)